2012 Colorado State Fair
AUGUST 24th THRU SEPTEMBER 3rd
Commercial Exhibits Space Application

Thank you for your interest in being a commercial exhibitor at the Colorado State Fair. Please review this brochure to learn more about our commercial exhibits program.

The **Colorado State Fair** enjoys the distinction of being the largest single event in Colorado with over 515,000 fairgoers attending in 2011. The fair will be 11 days, ending on Labor Day and will open to the public 10:00a-11:00p daily.

Commercial exhibits are an integral part of the Fair environment. Thanks to you, our fairgoers can enjoy seeing all the products and services available for them to buy. We seek to provide a variety of exhibits for our fairgoers, and look forward to having you apply for a space at the **2012 Colorado State Fair.**

Application Process:

1) Print and read the 2012 Commercial Exhibits handbook available on our website www.coloradostatefair.com.
2) Complete and return application.
   - This application is neither an offer nor guarantee of space.
   - All questions on this application must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
   - If you are applying for more than one booth space, you must submit separate applications for each. A $300 deposit must accompany **each** application.
   - The list of products you are requesting to sell/display/promote/giveaway must be specific. Do not indicate etc. or accessories. The Colorado State Fair reserves the right to select the items a company will be allowed to sell. Only approved items will be listed on your contract.
   - Make sure you sign the application where indicated.
   - A recent photo of your booth(s) is required. Photos will not be returned.
3) As applications are accepted and processed, contracts will be awarded. You will be mailed one (1) copy of the contract with an invoice of the total cost of the exhibit space.
   - If a contract is issued, management will determine the location of your booth. However, your preference is important so be sure to indicate your first choice. Please see the indoor and outdoor exhibit areas mapped out in this brochure to help you decide the location where you would like to be placed. **Previous year vendors have priority space reservation if the application is postmarked by the deadline, March 1, 2012.**

Please send completed application with all the items listed to:

Commercial Exhibits Department
Colorado State Fair
1001 Beulah Avenue
Pueblo, CO. 81004

If you have any questions, please call 1-800-876-4567 or 719-404-2028.
Visit our website at www.coloradostatefair.com for the latest information and entertainment schedule.